

## Cookie statement

This Cookie Statement describes the cookies which Maxximap International B.V. (hereafter also: “Venttri” or “we” and “our”) uses via the [www.venttri.com](http://www.venttri.com) website (hereafter: the “Website”) and the purposes for which these cookies are used.

### What are cookies?

Cookies are small pieces of (text) information which are sent to your browser when you visit the Venttri website. These are then subsequently stored on the hard disk or in the memory of your computer, tablet or mobile phone (hereafter: “Device”). The cookies placed via Venttri’s website cannot damage your Device or the files stored on it.

### What type of cookies does Venttri use?

#### *Functional cookies*

In the first place, Venttri uses functional cookies. These cookies are necessary to provide you with the services and functionalities you asked for. For example, functional cookies remember that you are logged in so that you do not have to log in again on the next web page you visit.

#### *Analytics cookies*

Venttri uses analytics services for collecting statistics about the use of and visit to the Website. This data is analysed by the provider of these analytics services and the results thereof are disclosed to Venttri. This way, Venttri gets an insight into how the Website is used. Based on the data Venttri can, if necessary, adjust the Website and/or its service provision. The analytics service may provide this information to third parties if legally required to do so. Venttri uses the following analytics services: Google Analytics and SalesFeed.

SalesFeed software runs linked to the [www.venttri.com](http://www.venttri.com) website. This software generates statistics about the origin and behaviour of our target groups. The SalesFeed software processes IP-addresses of visitors to that end. The IP-addresses of a part of the Dutch organisations which visit this website are linked to a database containing their company data. Information about organisations which are registered as a result of their visit to the website is not shared with third parties. For more information about SalesFeed software go to [www.salesfeed.com](http://www.salesfeed.com). Typically, 1 cookie is placed by the SalesFeed software. This cookie is a session cookie or a first party cookie. A session cookie is used to aggregate events. This cookie expires after 30 minutes of inactivity. Typically, no third party cookies are issued to visitors by Sales Feed software.

We have made our analytics services as privacy friendly as possible. This means that we have taken the following measures to protect your privacy:

- a. We have entered into a processing agreement with the provider of the analytics service.

### **Removing cookies**

You can at all times revoke the consent you have given to Venttri for the placement and read-out of cookies by setting your browser so that it does not accept cookies or by removing all cookies already placed from your browser. Consult the help function of your browser to see how you can remove the cookies.

You should keep in mind that, as a result of removing the cookies, certain parts of the Website will no longer work (properly).

The refusal and removal of cookies only affects the computer and browser on which you perform this operation. If you use multiple computers and/or browsers you have to repeat the abovementioned operation (s) for each computer and/or browser.

### **Privacy Statement**

The possibility exists that the information collected by way of a cookie contains personal data. In this case the Privacy Statement van Venttri also applies to the processing of this personal data. The Privacy Statement can be found on the Website.

### **Changes**

This Cookie Statement may change. Changes in this Cookie Statement will be made known via the Website.

### **Questions**

Send a message to [marketing@venttri.com](mailto:marketing@venttri.com) if you have any questions about this Cookie Statement.