# Privacy statement Maxximap International B.V.

#### Introduction

Venttri takes your privacy very seriously and will process and use information about you (the person involved) in a secure way. In this Privacy Statement we explain which data we process and why we do that. Next to that, you can read about your rights with regard to our processing of your personal data in this Privacy Statement. We recommend you carefully read this Privacy Statement. If you have any question don't hesitate to contact anne-marie@venttri.com.

### Who is Venttri?

Venttri is a trade name of the private company Maxximap International B.V., having its registered office in (5051 DR) Goirle at Einsteinstraat 5, registered in the trade register of the Chamber of Commerce under number 18035499.

Maxximap is the controller with regard to the processing of your personal data by Maxximap.

## How does Venttri/Maxximap use your data?

Below you will find an overview of the purposes for which Venttri/Maxximap has processed personal data about you. For each purpose it is specified which data Venttri/Maxximap uses for that particular purpose, the legal basis to process that data and how long the data are stored by Venttri/Maxximap. To keep it clear, we have grouped everything according to data stream type.

Marketing

Purpose: Direct marketing

Data: Name, E-mail address, Phone number, Chamber of Commerce

number

Basis: Execution of the agreement

Storage As long as necessary for this purpose

period:

Website

Purpose: Website analytics

Data: Surfing behaviour, Location

Basis: Justified interest

Relevant Commercial interest

importance:

Storage period: As long as necessary for this purpose

Purpose: Offer account

Data: Name, Address, E-mail address,

Password

Basis: Execution of the agreement

Storage period: As long as necessary for this purpose

SalesFeed software runs linked to the <a href="www.venttri.com">www.venttri.com</a> website. This software generates statistics about the origin and behaviour of our target groups. The SalesFeed software processes IP-addresses of visitors to that end. The IP-addresses of a part of the Dutch organisations which visit this website are linked to a database containing their company data. Information about organisations which are registered as a result of their visit to the website is not shared with third parties. For more information about SalesFeed software go to <a href="www.salesfeed.com">www.salesfeed.com</a>. Typically, 1 cookie is placed by the SalesFeed software. This cookie is a session cookie or a first party cookie. A session cookie is used to aggregate events. This cookie expires after 30 minutes of inactivity. Typically, no third party cookies are issued to visitors by Sales Feed software.

## How do we obtain your personal data?

Venttri has data about you because you have provided that data to us.

# What are your rights?

Under the General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

### Inspection

You can always access and, if necessary change, your (personal) data in your account. If you want to see the personal data which Venttri/Maxximap has recorded, you can make a request for inspection.

## Change

If you want to make changes in the personal data you have seen in response to a request for inspection – and which you cannot change yourself in your account – you can make a request to Venttri/Maxximap to do so. You can request Venttri/Maxximap to change, amend, add, remove or shield data.

## Restriction of processing

You also have, under conditions, the right to get a restriction of processing of your personal data.

## Object

If a certain processing takes place based on the 'justified interest' of Venttri/Maxximap, you are entitled to object to that processing.

### Detail transfer

You have the right to obtain your personal data from Venttri/Maxximap. Venttri/Maxximap will provide this in a structured and common form which can easily be opened in other common digital systems. This means that you can also allocate your data to a different provider.

## Revoking consent

Each time the basis for a certain detail processing has your consent, you have the right to revoke that consent. This does not affect the past but it does mean that we are no longer allowed to process that data. It is possible that some services can no longer be provided by Venttri/Maxximap.

### Response from Venttri/Maxximap

Requests can be sent to <a href="marie@venttri.com">anne-marie@venttri.com</a>. Venttri/Maxximap will grant your request as soon as possible and in any case no later than one (1) month after Venttri/Maxximap has received such a request. If Venttri/Maxximap rejects your request we will indicate in our response why the request has been rejected.

## Recipients of the personal data

It is possible that Venttri/Maxximap is obligated to provide your data to a third party, for example based on a legal requirement.

### What are cookies and how does Venttri use these?

Cookies are small pieces of (text) information which are sent to your browser when you visit the Venttri website. These are then subsequently stored on the hard disk or in the memory of your computer, tablet of mobile phone (hereafter: "Device"). The cookies placed via Venttri's website cannot damage your Device or the files stored on it. When we talk about 'cookies', we are not only talking about these small pieces of (text) information but also about similar techniques used to collect information, such as for example device fingerprinting.

# Can this Privacy Statement change?

This Privacy Statement may change. We therefore recommend you regularly check the Privacy Statement for possible changes.

# Do you have complaints or questions?

If you have questions about this Privacy Statement, the way in which Venttri/Maxximap uses your data or if you have a complaint about the way Venttri/Maxximap processes your data please send an email to <a href="mailto:anne-marie@venttri.com">anne-marie@venttri.com</a>. You can also always contact the competent national authority in the field of privacy protection. In the Netherlands this is the Autoriteit Persoonsgegevens (the Dutch DPA).